

E-mail: Helen@kingtechgroup.cn

TEL: 86-755-23037763

Mobile: +86-139-2528-0716

Web: www.kingtechgroup.cn



# APPROVAL SHEET

MODELN	0: <u>PV035017</u>	<u>rd40B–rtp</u>	
Approval	option:	☐ Specification	
		□ Sample	
■ Custome:	r's Confirm	ation	
Custon	ner:		
Approv	red by:		
Date:			
Note:			
■ Center	Confirmed:		
App	roved	Checked by	Made by



E-mail: Helen@kingtechgroup.cn

TEL: 86-755-23037763

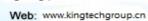
Mobile: +86-139-2528-0716

Web: www.kingtechgroup.cn



# Records of Revision

DATE	REF. PAGE PARAGRAPH DRAWING No.	REVISED No.	SUMMARY	REMARK
2014-11-8		01	FIRST ISSUE	





## Contents

1	Introduction	4
2	General specification	5
3	Mechanical drawing	6
4	Absolute maximum ratings	7
5	Electrical characteristics	7
6	Optical characteristics	8
7	Pin Assignment	11
8	Block diagram	13
9	Timing/Characteristics	14
0	LCM reliability	16
1	LCM quality	18
12	Packing method	25

E-mail: Helen@kingtechgroup.cn TEL: 86-755- 23037763

Mobile: +86-139-2528-0716



Web: www.kingtechgroup.cn

### 1. Introduction

#### 1.1 Scope of application

This specification applies to the positive type TFT dot matrix LCD module.

LCD specification: Dots 480xRGBx272.

As to basic specification of the driver IC, refer to the IC (OTA5180A) specification and data sheet.

#### 1.2 Structure:

Double display structure:

TFT Module + FPC +BL+TP

FULL 16.7M Color3.5 inch TFT LCD size for main LCD;

One bare chip with gold bump (COG) TECH;

24 BITS RGB interface:

#### 1.3 TFT features:

Structure: TFT PANNEL+IC+FPC+BL;

IPS Type LCD

480 dot-source and 272 dot-gate outputs;

16.7 M Color

White LED back light;

24 BITS RGB interface;

### 1.4 Applications:

Mobile phone

**PSP** 

PDA

**GPS** 

Etc...



E-mail: Helen@kingtechgroup.cn TEL: 86-755- 23037763

Mobile: +86-139-2528-0716





# 2. General specification

ITEM	Standard value	UNIT
LCD Type	transmissive, Normal white	
Driver element	a-Si TFT Active matrix	
Number of Dots	480* (RGB) *272	Dots
Pixel Arrangement	RGB Vertical Stripe	
Active Area	77. 79 *43. 52	mm
Viewing Direction	6 O'CLOCK	
Driver IC	OTA5180A	
Module Size(W*H*T)	86. 80x56. 50x3. 90	mm
Approx. Weight	TBD	g
Back Light	White LED	
System interface	24 BITS RGB interface	

E-mail: Helen@kingtechgroup.cn

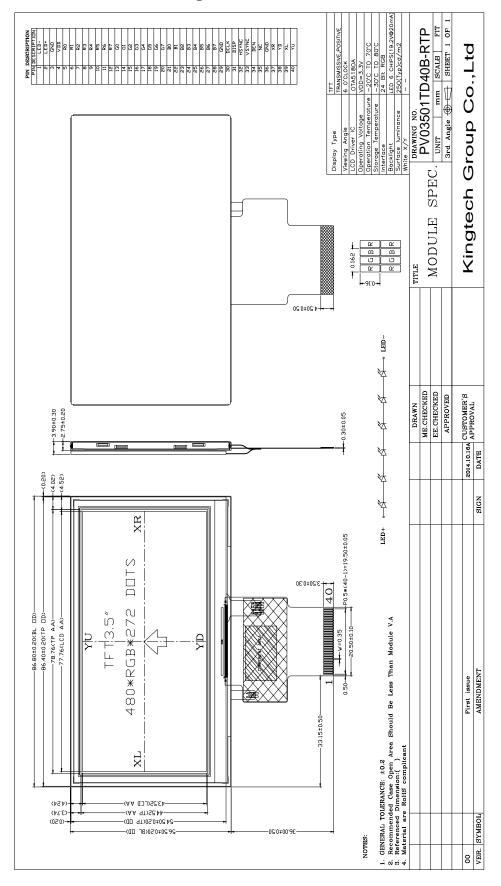
TEL: 86-755-23037763

Mobile: +86-139-2528-0716

Web: www.kingtechgroup.cn



# 3. Mechanical drawing



E-mail: Helen@kingtechgroup.cn TEL: 86-755- 23037763

Mobile: +86-139-2528-0716





#### 4. ABSOLUTE MAXIMUM RATINGS

Parameter	Symbol	Min	Max	Unit
Supply voltage for logic	VDD	-0.3	4. 0	V
Input voltage for logic	IOVCC	-0. 5	V <sub>DD</sub> +0.3	V
Supply current (One LED)	${ m I}_{\scriptscriptstyle  m LED}$		30	mA
Operating temperature	$T_{0P}$	-20	+70	$^{\circ}$ C
Storage temperature	$T_{ST}$	-30	+80	$^{\circ}$

# 5. ELECTRICAL CHARACTERISTICS

Item	Symbol	Min	Тур	Max	Unit	Applicable terminal
Supply voltage for logic	VDD	3.0	3. 3	3. 6	V	$V_{\scriptscriptstyle DD}$
Input valtage	V <sub>IL</sub>	-0.3	-	0.3 V <sub>DD</sub>	V	
Input voltage	V <sub>IH</sub>	0.8 V <sub>DD</sub>	_	V <sub>DD</sub>	V	
LED Forward voltage	$V_{\mathrm{f}}$	3.0	3. 2	3. 4	V	
Input backlight current	$I_{ ext{\tiny LED}}$	_	20	25	mA	With One LED

# Backlight driving conditions

Item	Symbol	Values Symbol		Values		Remark
item	Symbol	Min.	Тур.	Max.	Unit	Remark
Voltage for LED backlight	$V_{\rm L}$	-	19.2	-	V	
Current for LED backlight	$I_L$	-	20	-	mA	
LED life time	-	30,000	50,000	-	Hr	

E-mail: Helen@kingtechgroup.cn TEL: 86-755- 23037763

Mobile: +86-139-2528-0716

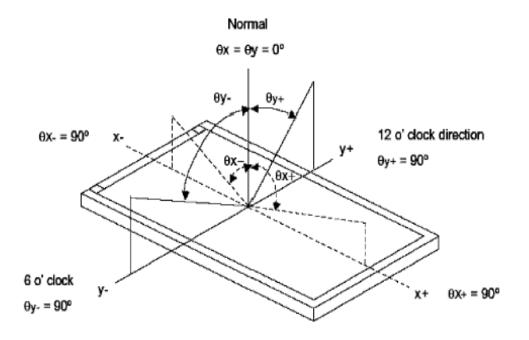




### 6. OPTICAL CHARACTERISTICS

ITEM		SYMBOL	CONDITIONS	SPEC	IFICAT	IONS	UNIT	NOTE
		SIMDOL	COMPITIONS	MIN.	TYP.	MAX		NOIL
Brightness		В		_	250	_	$Cd/m^2$	
Contrast Ra	Contrast Ratio							
Response Ti	me	Tr+Tf				_	ms	
	Red	X						
Chromatici		Y	Viewing					All left
ty	Green	X	normal angle					side data
Coordinate		Y						are based on
(Transmiss	Blue	X						LG's
ive)		Y						product
1,40)	White	X						reference
		Y						only
	Hor.	$\theta_{_{X+}}$						
Viewing		$ heta_{\scriptscriptstyle X-}$	Center				Do st	
Angle	Ver.	$ heta_{\scriptscriptstyle{Y+}}$	CR>=10				Deg.	
		$ heta_{\scriptscriptstyle Y-}$					]	
transmitta	Un			_			%	
nce								

Note 1 : Definition of Viewing Angle xand :





E-mail: Helen@kingtechgroup.cn TEL: 86-755- 23037763

Mobile: +86-139-2528-0716

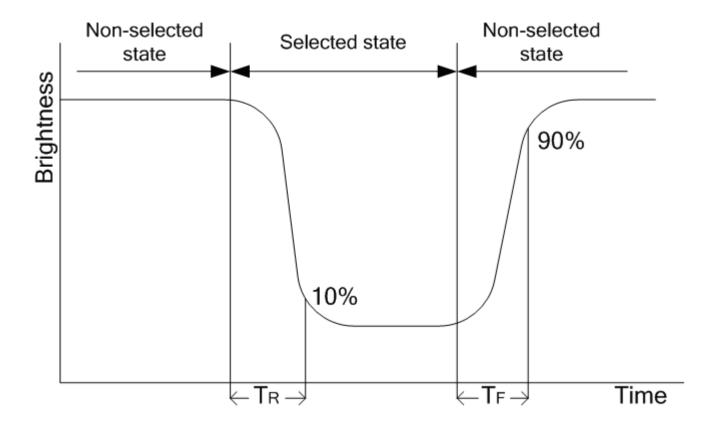




Note 2: Definition of contrast ratio CR:

CR= Brightness of non-selected dots (white)
Brightness of selected dots (black)

Note 3: Definition of response time (TR, TF)



E-mail: Helen@kingtechgroup.cn

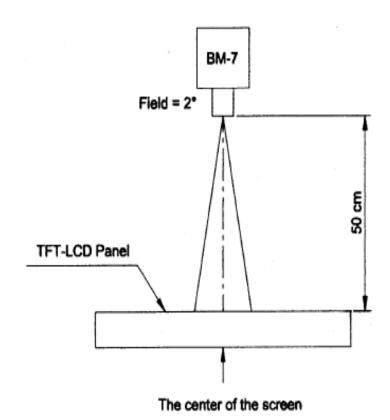
TEL: 86-755-23037763

Mobile: +86-139-2528-0716

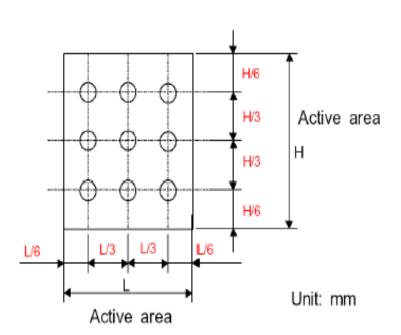
Web: www.kingtechgroup.cn



### The brightness test equipment setup 20mA Field=2° (As measuring "black" image, field=2° is the best testing condition)



Note 4:





E-mail: Helen@kingtechgroup.cn

TEL: 86-755-23037763

Mobile: +86-139-2528-0716





### 7. Interface Pin Function

. Table 2: Pin assignment

Pin No.	Symbol	Description
1	LED-	Cathode of LED back light
2	LED+	Anode of LED back light
3	GND	Power ground
4	VDD	Power voltage
5	R0	Red data bus
6	R1	Red data bus
7	R2	Red data bus
8	R3	Red data bus
9	R4	Red data bus
10	R5	Red data bus
11	R6	Red data bus
12	R7	Red data bus
13	GO	Green data bus
14	G1	Green data bus
15	G2	Green data bus
16	G3	Green data bus
17	G4	Green data bus
18	G5	Green data bus
19	G6	Green data bus
20	G7	Green data bus
21	В0	Blue data bus
22	B1	Blue data bus
23	B2	Blue data bus
24	В3	Blue data bus
25	В4	Blue data bus
26	В5	Blue data bus
27	В6	Blue data bus
28	В7	Blue data bus
29	GND	Power ground
30	DCLK	Dot clock signal
31	DISP	Display data signal



E-mail: Helen@kingtechgroup.cn

TEL: 86-755-23037763

Mobile: +86-139-2528-0716



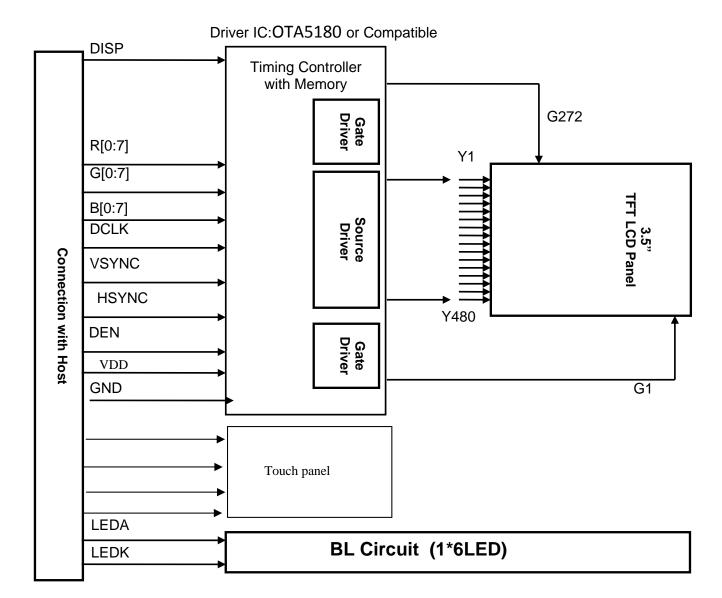
Web: www.kingtechgroup.cn

32	HSYNC	Horizon signal YNC
33	VSYNC	Vertical signal YNC
34	DEN	Data enable signal
35	NC	No connect
36	GND	Power ground
37	XR	TP pin
38	YD	TP pin
39	XL	TP pin
40	YU	TP pin





#### 8. BLOCK DIAGRAM





E-mail: Helen@kingtechgroup.cn TEL: 86-755- 23037763

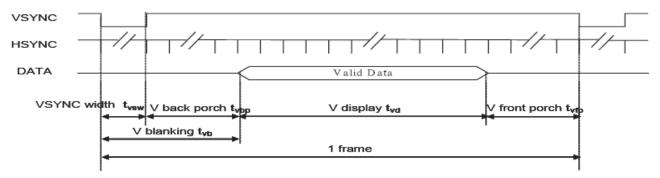
Mobile: +86-139-2528-0716



# 9. Timing/Characteristics

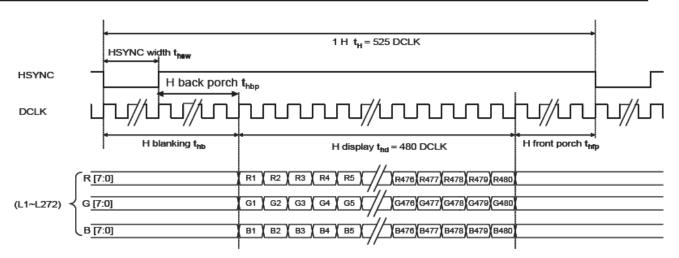
### 9.1 Vertical timing

ltem	Min.	Тур.	Max.	Unit
V display t <sub>VD</sub>		272		
V blanking t <sub>vB</sub>		12		
V front porch t <sub>VFP</sub>		3		Н
VSYNC width t <sub>vsw</sub>		10		
1 frame		287		



#### 9.2 Vertical timing

640x240 mode	Min	Min	Max	UNIT
			THU.	51.11
H display t <sub>hd</sub>		480	<u> </u>	
1 H t <sub>H</sub>		576		
H blanking t <sub>hb</sub> (*)		88		DCLK
H front porch t <sub>htp</sub>		8		
HSYNC width t <sub>hsw</sub>		41		
Frequency		9.0		MHz





E-mail: Helen@kingtechgroup.cn

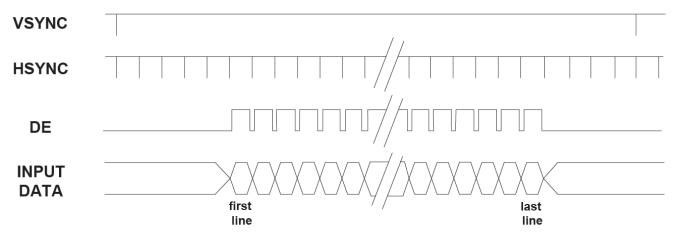
TEL: 86-755-23037763

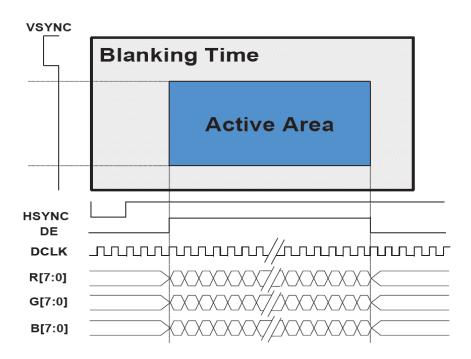
Mobile: +86-139-2528-0716

Web: www.kingtechgroup.cn









E-mail: Helen@kingtechgroup.cn TEL: 86-755- 23037763

Mobile: +86-139-2528-0716



### 10. Standard Specification for Reliability:

10-1. Standard Specifications for Reliability of LCD Module

No	Item	Description
01	High temperature operation	The sample should be allowed to stand at $70^{\circ}\mathrm{C}$ for 240 hours under driving condition and then returning it to normal temperature condition, and allowing it stand for 2 hours.
02	Low temperature operation	The sample should be allowed to stand at $-20^{\circ}\mathrm{C}$ for 240 hours under driving condition and then returning it to normal temperature condition, and allowing it stand for 2 hours.
03	High temperature storage	The sample should be allowed to stand at 80°C for 240 hours under no-load condition, and then returning it to normal temperature condition, and allowing it stand for 2 hours.
04	Low temperature storage	The sample should be allowed to stand at -30°C for 240 hours under no-load condition, then returning it to normal temperature condition, and allowing it stand for 2 hours.
05	Moisture storage	The sample should be allowed to stand at 60°C,90%RH MAX for 240 hours under no-load condition, then taking it out and drying it at normal temperature for 2 hours.
06	Thermal shock storage	The sample should be allowed to stand the following 10 cycles: $-30^{\circ}\text{C}$ for 30 minutes $\rightarrow$ normal temperature for 5 minutes $\rightarrow$ +80°C for 30 minutes $\rightarrow$ normal temperature for 5 minutes, as one cycle.
07	Packing vibration	Frequency range: 10Hz ~ 55Hz Amplitude of vibration: 1.5mm Sweep time: 12 min X, Y, Z 2 hours for each direction.
08	Packing drop test	According to ISTA 1A 2001.
09	Electrical Static	Air: $\pm 4 \text{KV} \ 150 \text{pF} / 330 \Omega$ 5 times
	Discharge	Contact: $\pm 2 \text{KV} \ 150 \text{pF}/330 \ \Omega$ 5 time

<sup>\*</sup>Sample size for each test item is 3~5pcs



E-mail: Helen@kingtechgroup.cn

TEL: 86-755-23037763

Mobile: +86-139-2528-0716

Web: www.kingtechgroup.cn



10 - 2. Testing Conditions and Inspection Criteria

For the final test the testing sample must be stored at room temperature for 24 hours, after the tests listed in Table 12.2, Standard specifications for Reliability have been executed in order to ensure stability.

No	Item	Test Model	In section Criteria
01	Current Consumption	Refer To Specification	The current consumption should conform to the product specification.
02	Contrast	Refer To Specification	After the tests have been executed, the contrast must be larger than half of its initial value prior to the tests.
03	Appearance	Visual inspection	Defect free.

10- 3. MTBF

MTBF	Functions, performance, appearance, etc. shall be free from remarkable deterioration within 50,000 hours under ordinary operating and storage conditions room temperature ( $25\pm5$ °C), normal humidity ( $50\pm10$ % RH), and in area not exposed to direct sun light.



E-mail: Helen@kingtechgroup.cn

TEL: 86-755-23037763

Mobile: +86-139-2528-0716

Web: www.kingtechgroup.cn



#### 11. Specification of Quality Assurance:

#### 11-1. Purpose

This standard for Quality Assurance should affirm the quality of LCD module products to supply to purchaserbyKingtech.

#### 11-2. Standard for Quality Test

a. Inspection:

Before delivering, the supplier should take the following tests, and affirm the quality of product.

b. Electro-Optical Characteristics:

According to the individual specification to test the product.

c. Test of Appearance Characteristics:

According to the individual specification to test the product.

d. Test of Reliability Characteristics:

According to the definition of reliability on the specification for testing products.

e. Delivery Test:

Before delivering, the supplier should take the delivery test.

- (i) Test method: According to MIL-STD105E. General Inspection Level II take a single time.
- (ii) The defects classify of AQL as following:

Major defect: AQL = 0.65Minor defect: AQL = 2.5Total defects: AQL = 2.5

- 11-3. Non- conforming Analysis & Deal With Manners
- a. Non-conforming Analysis:
  - (i) Purchaser should supply the detail data of non-conforming sample and the non-conforming.
  - (ii) After accepting the detail data from purchaser, the analysis of non-conforming should be finished in two weeks.
  - (iii) If supplier can not finish analysis on time, must announce purchaser before 3 days.
- b. Disposition of non-conforming:
  - (i) If find any product defect of supplier during assembly time, supplier must change the good product for every defect after recognition.
  - (ii) Both supplier and customer should analyze the reason and discuss the disposition of non-conforming when the reason of nonconforming is not sure.
- 11-4. Agreement items

Both sides should discuss together when the following problems happen.

- a. There is any problem of standard of quality assurance, and both sides should think that must be modified.
- b. There is any argument item which does not record in the standard of quality assurance.
- c. Any other special problem.

## Kingtech Group Co., Ltd. --- Lcd Touchscreen Expert

Add: 2nd Floor, Building C, Jia Huang Yuan Technical Park, Tiegang, Xixiang, Bao'an District, Shenzhen city, Guangdong province, P.R.China 518126.

E-mail: Helen@kingtechgroup.cn

TEL: 86-755-23037763

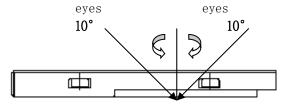
Mobile: +86-139-2528-0716

Web: www.kingtechgroup.cn

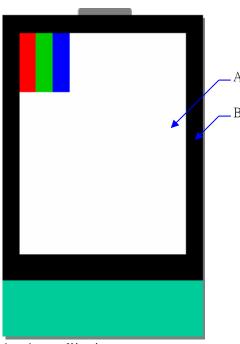


#### 11-5. Standard of The Product Appearance Test

- a. Manner of appearance test:
- (i) The test must be under 20W  $\times$  2 or 40W fluorescent light, and the distance of view must be at  $30\pm5$ cm.
  - (ii) When test the model of transmissive product must add the reflective plate.
  - (iii) The test direction is base on around  $10^{\circ}\,$  of vertical line.
  - (iiii) Temperature:  $25\pm5$ °C Humidity:  $60\pm10$ %RH



#### (iv) Definition of area:



- A. Area: Viewing area.
- B. Area: Out of viewing area. (Outside viewing area)
- b. Basic principle:
  - (i) It will accord to the AQL when the standard can not be described.
- (ii) The sample of the lowest acceptable quality level must be discussed by both supplier and customer when any dispute happened.
- (iii) Must add new item on time when it is necessary.
- c. Standard of inspection: (Unit: mm)



E-mail: Helen@kingtechgroup.cn

TEL: 86-755-23037763

Mobile: +86-139-2528-0716



11-6. Inspection specification

NO	I tem	criterion	AQL	
01	Electrica 1 Testing	1.1 Missing vertical, horizontal segment, segment contrast defect. 1.2 Missing character, dot or icon. 1.3 Display malfunction. 1.4 No function or no display. 1.5 Current consumption exceeds product specifications. 1.6 LCD viewing angle defect. 1.7 Mixed product types. 1.8 Flicker		
02	Black or White spots or Bright spots or Color spots on LCD (Display only)	<ul> <li>2.1 White and black or color spots on display ≤ 0.25mm, no more than Five spots.</li> <li>2.2 Densely spaced: No more than three spots within 3mm.</li> </ul>	2. 5	
03	LCD and Touch Panel black spots, white	3.1 Round type: As following drawing $\Phi = (X+Y) / 2$ $\begin{array}{c ccccccccccccccccccccccccccccccccccc$	2. 5	
	spots, contamina tion (non - display)	Length(m   Width(mm)   Acceptable Q'ty   m) $ \qquad W \leq 0.02 \qquad \text{Accept no dense} $ $L \leq 3.0 \qquad 0.02 < W \leq 0.05 \qquad 2 $ $L \leq 2.5 \qquad 0.03 < W \leq 0.08 \qquad 2 $ $ \qquad 0.08 < W \qquad \text{Rejection} $ * Densely spaced: No more than two lines within 3mm.	2. 5	



E-mail: Helen@kingtechgroup.cn

TEL: 86-755- 23037763

Mobile: +86-139-2528-0716

Web: www.kingtechgroup.cn



NO	Item	Criterion			AQL
04	Polarize r bubbles	If bubbles are visible, judge using black spot specifications, not easy to find, must check in specify direction	Size $\Phi$ (mm) $\Phi \le 0.20$ $0.20 < \Phi \le 0.50$ $0.50 < \Phi \le 1.00$ $1.00 < \Phi$ Total Q' ty	Acceptable Q'ty Accept no dense 3 2 0 3	2. 5
05	Scratche	Follow NO.3 -2 Line Type.			
06	Chipped	<pre>Symbols:     x: Chip length</pre>	ess a: LCD side local between panels: $ x : Chip le $ $ x : Chip le $ $ x = 1/8 $ $ x : Chip le $ $ x = 1/8 $ $ x : Chip le $ $ x = 1/8 $ $ x : Chip le $ $ x = 1/8 $ $ x : Chip le $ $ x = 1/8 $ $ x : Chip le $ $ x = 1/8 $ $ x = 1/8 $	ngth Ba Ba Of each chip	2. 5



E-mail: Helen@kingtechgroup.cn

TEL: 86-755- 23037763

Mobile: +86-139-2528-0716





NO	Item	Criterion		
		Symbols: x: Chip length y: Chip width z: Chip thickness k: Seal width t: Glass thickness a: LCD side length L: Electrode pad length 7.2 Protrusion over terminal: 7.2.1 Chip on electrode pad:		
		y: Chip width x: Chip length z: Chip thickness		
		y $\leq$ 0.5mm		
07	Glass crack	y: Chip width x: Chip length z: Chip	2. 5	
		y. Chip width $x$ . Chip Tength thickness $y \le L$ $x \le 1/8a$ $0 < z \le t$		
		<ul> <li>If there chipped area touches the ITO terminal, over 2/3 of the ITO must remain and be inspected according to electrode terminal specifications.</li> <li>If the product will be heat sealed by the customer, the alignment mark must mot be damaged.</li> <li>3 Substrate protuberance and internal crack</li> <li>y: width x: length</li> <li>y ≤ 1/3L X ≤ a</li> </ul>		



E-mail: Helen@kingtechgroup.cn TEL: 86-755- 23037763

Solderi

ng

icicle.

13

Mobile: +86-139-2528-0716



2.5

0.65

Web: www.kingtechgroup.cn

NO Item Criterion AQL Cracked 08 The LCD with extensive crack is not acceptable. 2.5 glass 2.5 Backlig 9.1 Illumination source flickers when lit. 9.2 Spots or scratches that appear when lit must be judged. ht 2.5 09 Using LCD spot, lines and contamination standards. element 9.3 Backlight doesn't light or color is wrong. 0.65 S Bezel must comply with product specifications. 2.5 10 Beze1 0.2mm 11.1 COB seal have pinholes larger than may not or contamination. 2.5 11.2 COB seal surface may not have pinholes through to the IC. 2. 5 11.3 The height of the COB should not exceed the height indicated in 2. 5 the assembly diagram. 2.5 11.4 There may not be more than 2mm of sealant outside the seal area PCB, 11 on PCB. And there should be no more than three places. COB 11.5 Parts on PCB must be the same as on the production characteristic 0.65 chart, There should be no wrong parts, missing parts or excess 0.65 parts. 11.6 The the PCB should conform jumper on the product characteristic chart. 12.1 FPC terminal damage  $\leq$  1/2 FPC terminal width and can not affect 2.5 the function, we judge accept. 12 FPC 12.2 FPC alignment hole damage  $\leq 1/2$  alignment area and can not 2.5 affect the function, we judge accept.

13.1 No cold solder joints, missing solder connections, oxidation or

13.2 No short circuits in components on PCB or FPC.



E-mail: Helen@kingtechgroup.cn

TEL: 86-755-23037763

Mobile: +86-139-2528-0716

Web: www.kingtechgroup.cn



Criterion	AQL
Symbols: x: Chip length y: Chip width z: Chip thickness k: Seal width t: Touch Panel Total thickness a: LCD side length L: Electrode pad length 14.1 General glass chip: 14.1.1 Chip on panel surface and crack between panels:  z: Chip thickness y: Chip width x: Chip length  ≤ 1/2 k and not over viewing area x≤1/8a	AQL 2. 5
O CITE: IIIII	
1 e	Symbols: x: Chip length y: Chip width z: Chip thickness k: Seal width t: Touch Panel Total thickness a: LCD side length L: Electrode pad length 14.1 General glass chip: 14.1.1 Chip on panel surface and crack between panels:  z: Chip thickness y: Chip width x: Chip length  ≤1/2 k and not over viewing area x≤1/8a  Unit: mm  It there are 2 or more chips, x is the total length of each chip  x: Chip thickness y: Chip width x: Chip length  z: Chip thickness y: Chip width x: Chip length  x≤1/2 k and not over viewing area x≤1/8a  y: Chip thickness y: Chip width x: Chip length  x≤1/2 k and not over viewing area x≤1/8a  Unit: mm



E-mail: Helen@kingtechgroup.cn

TEL: 86-755-23037763

Mobile: +86-139-2528-0716





NO	Item	Criterion	AQL
15	Touch Panel(Fish eye、dent and bubble on film)	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	2. 5
16	Touch Panel Newton ring	Newton ring dimension $\leq 1/2$ touch panel area and not affect font and line distortion ( $\leq 2.5\%$ ) , it is acceptable.	2. 5
17	Touch Panel Linearity	Less than 2.5% is acceptable.	2. 5
18	LCD Ripple	Touch the touch panel , can not see the LCD ripple.  Pen: R 1.0mm silicon rubber.  Operation Force: 80g	2. 5
19	General appearance	<ul> <li>19.1 Pin type must match type in specification sheet.</li> <li>19.2 LCD pin loose or missing pins.</li> <li>19.3 Product packaging must the same as specified on packaging specification sheet.</li> <li>19.4 Product dimension and structure must conform to product specification sheet.</li> </ul>	0. 65 0. 65 0. 65

# 12. Packing method

----TBD